

(For immediate release)

Digital China Joins BlackBerry Alliance Program

(28 April 2010, Hong Kong) Digital China Holdings Limited (“Digital China” or the “Group” ; Stock Code: 00861.HK), a leading integrated IT services provider in China, today announced it has joined the BlackBerry® Alliance Program as an Elite member.

As an Elite member of BlackBerry Alliance Program, Digital China aims to integrate resources from sales and management so as to fully explore the potentials of mobile applications for local developers and system integrators, which assists RIM to further enhance the BlackBerry developer ecosystem in China.

Guo Wei, Chairman and CEO, Digital China, said, “As a leading IT service provider in China, Chinese enterprises as well as consumers look to Digital China for its breadth of knowledge and expertise in mobile applications. With support from RIM, we aim to foster local talent and bring more local applications for both business and personal use to customers on the BlackBerry platform.”

Gregory Shea, Managing Director, China, Research In Motion, said, “We are very pleased that Digital China has joined the BlackBerry Alliance Program. Digital China’s expertise in the industry is a welcome addition to the BlackBerry ecosystem in China and will help bring more local applications to the market.”

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About Digital China

Digital China Holdings Limited (“Digital China” or the “Group”; Stock Code: 00861.HK) is the largest IT services provider in China. Digital China has regional centres in 19 major cities nationwide with 8,300 employees. The Group provides customers with comprehensive IT products and services, driving technological innovations for work and life and enhancing the digitalization process in China. The Group has maintained its No. 1 position in IT product distribution while it has increasingly focused on expanding into IT services. Digital China remained as one of the top 5 IT services providers across various sectors in China including telecommunication, finance and government by providing self-developed and proprietary products that are customised for specific industry needs.

For additional information about Digital China, please visit the Group’s website at www.digitalchina.com.hk.

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