

(For immediate release)

Digital China joins Cisco Systems to showcase "Smart + Connected Life" at World Expo in Shanghai

(11 May 2010, Hong Kong) Digital China Holdings Limited ("Digital China" or the "Group" ; Stock Code: 00861.HK), a leading integrated IT services provider in China, joins its long-term strategic partner Cisco Systems to showcase how innovative technology makes future life more convenient at the expositions themed "Smart + Connected Life" held at the Cisco Pavilion in the Shanghai World Expo.

Digital China has been a long-term strategic partner of Cisco Systems in China since 1997. As a senior sponsor of core network equipment and solutions for the Shanghai World Expo, Cisco Systems joins hands with Digital China to present "Smart + Connected Life" to visitors through smart city management solutions, which include public services management centre solutions, UC electricity solutions for integrated office platform and other related IT service solutions.

Zhou Yibing, President of Digital China System Integration Strategic Business Unit, said, "Our mission is to drive technological innovations for work and life and to enhance the digitalization process in China, which coincides with the theme of the Cisco Pavilion of creating a smart future city. We are glad to cooperate with Cisco Systems to realize the vision of 'Smart + Connected Life'. As a leading IT services provider for system integration in China, Digital China will leverage on its 20 years of experience in IT service sector, unparalleled services and products, a variety of solutions and the global best practice of Cisco Systems to give visitors a thorough introduction of smart future city and smart connected life."

With the progress of information technology, future city will evolve to be more intelligent and informatized. Digital China's smart city management solutions are designed to improve IT infrastructure in urban areas and to provide solutions for various uses such as logistics, operation, communications, education, electricity and medical services in addressing needs of different walks of life. With high connectivity, completeness, usability and efficiency, they will change the traditional community into the connected community. By then, people can easily access office voice systems at anytime and anywhere; use mobile office and share resources; select the best route through real-time traffic information; get the best treatment at any time from anywhere. All these long-cherished dreams will come true and urban residents, enterprises as well as government will enjoy highly efficient, modern and intelligent life, which will further enhance quality of life while strengthen environmental protection and promote social and economic sustainable

development.

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About Digital China

Digital China Holdings Limited (“Digital China” or the “Group”; Stock Code: 00861.HK) is the largest integrated IT services provider in China. Digital China has regional centres in 19 major cities nationwide with 9,300 employees. The Group provides customers with comprehensive IT products and services, driving technological innovations for work and life and enhancing the digitalization process in China. The Group has maintained its No. 1 position in IT product distribution while it has increasingly focused on expanding into IT services. Digital China remained as one of the top 5 IT services providers across various sectors in China including telecommunication, finance and government by providing self-developed and proprietary products that are customised for specific industry needs.

For additional information about Digital China, please visit the Group’s website at www.digitalchina.com.hk.

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